

# Cassanna Ouellette

Los Angeles | California | 310.903.0651 | cassanna@mac.com | [www.feelen.com](http://www.feelen.com)

## Education

University of Massachusetts Dartmouth  
North Dartmouth, Massachusetts  
Bachelor of Fine Arts in Graphic Design,  
June 2002

## Relevant Skills

Brochure & Layout design, Web design  
(HTML, CSS, and Flash), Logo design,  
Digital Illustrations, Retouching photographs  
and Photography.

## Software Proficiency

InDesign, Photoshop, Illustrator, Dreamweaver,  
Flash, Microsoft Office Suite, and basic  
knowledge of others including QuarkXPress.

## Achievements

University of Massachusetts Dartmouth  
2000 Summer Orientation T-shirt Logo Contest

*Soft Matter* 2005 Vol. 1, Issue 1  
Cover Image - 3D Illustration

*Nanotechnology* 2005 Vol. 16, Number 12  
Cover Image - 2D and 3D Illustrations

## Experience

### Floor Staff - The Landmark

10850 Pico Blvd, Los Angeles, CA 03874

08.08 - Present

Work on register for box office and concession stand. Other duties include directing guests to their reserved seats, ticket taker, help answering phones when needed and help clean the theatres between show times.

### Freelance Designer/Artist - Los Angeles, CA

03.06 - Present

Work with clients to help convert their ideas into coherent websites, flash banners, digital illustrations and email blasts.

### Web Designer - UCLA Office of Academic and Student Affairs, Los Angeles, CA

10.05 - 03.08

Collaborate with the Associate Dean of Engineering to provide expertise towards creating two new engineering program websites and other graphic needs, such as posters, flyers, program covers, forms and magazine ads.

### Graphic Artist - UCLA Bioengineering, Los Angeles, CA

04.03 - 10.06

Multi-task with a wide-range of projects including publication designs for the department and student organization, managed a systematic approach to produce 2D and 3D graphics, and created and maintained four websites for the department.

### Photo Lab Assistant - Swan Color Lab, Inc., Somerset, MA

10.02 - 01.03

Responsible for professional photo assembly, which included cutting, sorting and packaging. Later, shift to operate FujiFilm Frontier for color-correcting photographs and retouching photos by hand. Assisted with daily maintenance of FujiFilm Frontier and MiniLab.

### Graphic Design Intern - Brandeis University, Waltham, MA

02.02 - 05.02 and 06.01 - 08.01

Apprentice to art director. Designed print-based projects, such as invitations, brochures, posters, and other editorial designs. Prepared electronic files for printers. Communicated often with other designers, copy editors, printers and clients.

### Design Lab Assistant - University of Massachusetts Dartmouth, North Dartmouth, MA

11.00 - 05.02

Monitored performance of MAC computers, a wide-range of printers and other lab equipment. Responsibilities also included aiding students with software and hardware troubleshooting.